

## Graphic Design Specialist

### DESCRIPTION:

In this career option, students use Adobe Photoshop, Adobe Illustrator, and Adobe InDesign software to create print and electronic publications. Students acquire fundamental skills in image creation and management techniques, as they create, revise, optimize and export graphics for video, print and web publishing. Mentors are available online and through self-paced video training as well as individual and group projects completed in and out of the classroom. Students post their work to their own WordPress website as well as create an online and print portfolio. This program is accredited by the OSDE and the ODCTE.

### CERTIFICATIONS/CREDENTIALS:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- WorkKeys
- Brainbench

### CAREER OPPORTUNITIES:

- Artist, Creative Director
- Creative Manager
- Design Director
- Designer
- Graphic Artist
- Graphic Designer
- Online Producer
- Production Artist

**SALARY :** **NWOK (Avg.) \$57,990**

By utilizing the SOC Code: 27-1024 for Graphic Design Specialist at [www.onetonline.org/link/summary/27-1024](http://www.onetonline.org/link/summary/27-1024) additional information including working conditions, physical requirements, knowledge skills and salary range can be found. Gainful employment including related occupations, program costs, length, on-time completion/graduation rates, job placement rates, and median loan debt is available at <http://www.nwtech.edu/gainful-employment/>.

### COST OF ATTENDANCE:

High School In-District Students - No Tuition Charge

Adult Student Costs	Dependent		Independent	
	ID	OD	ID	OD
Tuition and Fees*	1,920.00	3,840.00	1,920.00	3,840.00
Books, Course Materials, Supplies, and Equipment*	480.00	480.00	480.00	480.00
Certification/Licensure Expense*	0.00	0.00	0.00	0.00
<b>Direct Cost of Attendance</b>	<b>2,400.00</b>	<b>4,320.00</b>	<b>2,400.00</b>	<b>4,320.00</b>
Housing & Food**	5,654.40	5,654.40	11,925.00	11,925.00
Transportation**	1,225.12	1,225.12	2,583.75	2,583.75
Miscellaneous**	2,544.48	2,544.48	5,366.25	5,366.25
Estimated Cost with living expenses	11,824.00	13,744.00	22,275.00	24,195.00

\*Direct costs are items directly related to attending NWTC. \*\*Source: Indirect costs - Southwest Consumer Price Index as of 12/22 - released 1/12/23.

More information on tuition, fees, estimated cost of attendance, estimated living expenses and financial aid for adult students can be found at <https://nwtech.edu/student-services/financial-aid-tuition/>.

### COURSE INFORMATION (960 Hours)

Fundamentals of Technology	120 Hrs.
Desktop Pub./Graphic Design	120 Hrs.
Multimedia & Image Mgt.	120 Hrs.
Digital Editing/Prod. Photography	120 Hrs.
Design Tools & Electronic Mktg.	120 Hrs.
Adv. Design Techniques	120 Hrs.
Graphic Design Capstone	120 Hrs.
Layout & Design Techniques	120 Hrs.

High School Students may use this career option to fulfill computer science credits needed for graduation.

### INSTRUCTOR:

Jessica Schanbacher, Instructor  
 jschanbacher@nwtech.edu  
 1801 Eleventh St., Alva, OK 73717  
 580.327.0344

### CONNECT ON SOCIAL MEDIA:

[facebook.com/nwtech.alva.digitaldesign](https://www.facebook.com/nwtech.alva.digitaldesign)  
[twitter.com/DDClass](https://twitter.com/DDClass)  
[instagram.com/nwtc\\_digital\\_design\\_alva](https://www.instagram.com/nwtc_digital_design_alva)

### SCHEDULES AVAILABLE:

8:05 am - 11:05 am  
 12:35 pm - 3:35 pm  
 (2 Hr. Block Upon Approval)

Full-time adult students attend both sessions.

### APPLICATION & ADMISSIONS:

Complete an application at <https://nwtech.edu/student-services/enrollment-processes/>.  
 For Admission Questions or To Schedule a Visit:  
 Call NWTC at 580.327.0344. Financial assistance is available to adult students who qualify.  
 ID=In-District; OD=Out-of-District

NWTC provides equal opportunities to all students without regard race, color, sex, pregnancy, gender, gender expression or identity, national origin, religion, disability, veteran status, sexual orientation, age, or genetic information in the operation of CTE programs, recruitment, admissions, financial aid or employment practices.