



## NWTC STRATEGIC PLAN 2015 – 2020

### *“A Roadmap to Student Success”*

*Northwest Technology Center (NWTC) provides career and technology education/training along with related services to students, partners, and stakeholders. These educational services include full-time training in career programs, business and industry services, and short-term adult courses. NWTC strives to ensure student success by training students for new job skills, by improving current job skills, and by providing services that enhances the profitability of businesses. The NWTC Strategic Plan 2015 – 2020 provides our staff members a roadmap down the highway of student success.*

**Our MISSION:** Creating success in education, the workplace and life.

**Our VISION:** NWTC creates opportunities through high quality educational experiences.

*The culture at NWTC encourages a team approach to achieving our Mission and Vision. Open lines of communication, participatory management styles of administrators, and an overall attitude of work hard, play hard are characteristics of a culture that is dedicated to meeting the needs of students.*

### **Our CORE VALUES:**

- Professionalism
- Quality
- Affordability
- Customer Focus
- Innovation
- Excellence

*By striving to be industry-focused, student centered, and performance driven, NWTC continuously evaluates work processes and applies best educational practices to increase the probability of student success.*

## Our STRATEGIC ADVANTAGES:

- Instructional Quality
- Innovative Technology
- Responsive Delivery of Services
- Regulatory Knowledge
- Modern Facilities
- Flexibility
- High Return on Investment
- Customizable Services

*At NWTC, creating opportunities for student success means utilizing Strategic Advantages, making a commitment, and taking action to make a difference. Employing a process of comparing performance measures reinforces the continuous improvement of career and technology education and services.*

## Our STRATEGIC GOALS & OBJECTIVES:

### GOAL 1: Expand stakeholder awareness/understanding

- Objective 1.1 Educate Workforce
- Objective 1.2 Get stakeholders on site
- Objective 1.3 Spotlight NWTC to non-users
- Objective 1.4 Engage stakeholders to heighten understanding

### GOAL 2: Cultivate Student Success

- Objective 2.1 Monitor and track student achievement
- Objective 2.2 Increase positive placement
- Objective 2.3 Promote CTSO(s) for Career Program students

### GOAL 3: Enhance organizational efficiency

- Objective 3.1 Improve internal communication
- Objective 3.2 Maintain fiscally responsible management of resources
- Objective 3.3 Implement institutional work processes
- Objective 3.4 Map out individual employee work processes

### GOAL 4: Empower workforce members

- Objective 4.1 Provide professional development opportunities
- Objective 4.2 Improve workforce communication
- Objective 4.3 Emphasize health and wellness
- Objective 4.4 Strengthen employee engagement and satisfaction level
- Objective 4.5 Increase intelligent risk-taking

### GOAL 5: Strengthen community/business relationship

- Objective 5.1 Build community relationships
- Objective 5.2 Respond to business and industry needs
- Objective 5.3 Develop partnerships with business and community members
- Objective 5.4 Provide quality customer service

