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CAREER CORNER

Impress Employers in 90 Seconds

The Things You Wish You Knew Before You Walked Into Your Interview

The Undercover Recruiter released a survey detailing some common mistakes that interviewees make during a job interview. Don't make these mistakes! Here are important tips that you should consider before you walk into your next job interview:

- 33% of hiring managers claimed that they knew within the first 90 seconds whether they would hire someone. That means that you have less than two minutes to impress someone, so come prepared to job interviews and look the part.

- 65% of hiring managers said that clothes could determine who gets the job between two similar candidates.

Some common nonverbal mistakes made during the interview include:

- ➔ Failure to make eye contact
- ➔ Lack of smile
- ➔ Fidgeting
- ➔ Playing with hair or touching face
- ➔ Bad posture
- ➔ Weak handshake
- ➔ Crossing arms over chest

The top five mistakes made during the job interview:

- ➔ Concentrating too much on what you want
- ➔ Trying to be all things to all people
- ➔ "Winging" the interview
- ➔ Failing to set yourself apart from other candidates
- ➔ Failing to ask for the job

Finally, 47% of bosses complained that interviewees had little to no knowledge about the company when they came into the interview.

The average length of an interview is 40 minutes, but it only takes the average hiring manager 90 seconds to determine whether they will hire you or not. Take the advice from the hiring managers above so that you can impress in 90 seconds or less.

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