Unit 14: **Giving Back**

Personal Financial Literacy

Objectives

- Discuss the importance of charitable giving.
- Identify types of charitable giving.
- Discuss the impact of charitable giving.

Charities

- Nonprofit organizations
- Provide services or benefits to others
- Attract fraudulent people who misrepresent themselves to make money



Before You Donate...

- What is their mission?
- Is it tax-deductible?
- How much goes directly to help group?
- Ask solicitor to mail information for review.
- Give to groups that use at least 60% of the money to actual programs
- Guidestar.org provides information about charitable giving

Fraudulent Charities...

- ...spring up after natural disasters
- ...use a sound-alike name of a popular charity
- ...pressure you into giving
- ...use:
 - Internet phishing
 - URL spelling mistakes
 - Look-alike sites
 - Third party site asking for credit card information

Gifts in Kind

- Non-cash donations with cash value
- Cash value of non-monetary donations is fair market value
- Must know cash value to claim as a tax deduction





Volunteer Your Skills

- Special Olympics
 - Volunteers coach, serve refreshments, judge events, photograph athletes, etc.
- Doctors Without Borders
- Knit-a-Square project

Planned Giving

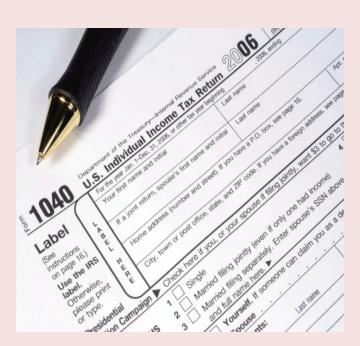
- Donate through estate planning:
 - Life insurance
 - Retirement plans
 - Securities
 - Investments that provide dividend income

Private Foundation

- Legal entity created to benefit public charities
- Donor that creates foundation makes investment and donation decisions to benefit causes that are important to them
- Donor-advised fund
 - Assets are transferred to charitable account
 - Charity makes the decisions, but you can advise

Popular Charities

Charities and Taxes



- Donations to qualified organizations deductible up to 20% of AGI
- IRS Publication 526
- Additional paperwork for \$250+ donations to single charity or \$500+ to charities in a year* (Needs updated)

To Get a Tax Deduction

- File Form 1040 and itemize
- Subtract benefits received for donation, such as tickets to an event
- Non-monetary donations fair market value
- Keep records
- Cancelled checks can serve as receipts

Unit Review

- 1. Charitable organizations have administrators and sometimes salaried staff, just like companies. Discuss the differences between charities and businesses.
- 2. Explain some of the ways to evaluate a charity.
- 3. What are some of the ways that identify fraudulent companies?
- 4. Describe the types of charitable giving.
- 5. Distinguish among the legal agreements from which charities benefit.

Unit Review - Continued

- 6. Discuss the tax benefits to charitable giving.
- 7. What types of records must a taxpayer keep to claim a tax deduction for charitable giving?
- 8. List other requirements to claiming tax deductions on charitable donations.

career tech

Curriculum and Instructional Materials Center

1500 West 7th Ave. Stillwater, OK 74074 www.okcimc.com 1-800-654-4502